



**For immediate release**

## **Herbalife Malaysia Provides Nutrition Support to Malaysian Athletes Competing at the Special Olympics World Games**

*Athletes will receive nutrition packs and apparel kits from Herbalife*

**Kuala Lumpur, 14 July, 2015** – Herbalife Malaysia, a leading nutrition company announced its support for the Malaysian contingent competing at the 2015 Special Olympics World Games, to be held from the 25<sup>th</sup> of July to the 2<sup>nd</sup> of August 2015, in Los Angeles, United States. As part of its commitment, Herbalife Malaysia will provide the athletes with Herbalife nutrition products during their preparation as well as during their competition at the World Games. In addition, Herbalife Malaysia will also provide apparel kits to the athletes.

This effort, echoes a partnership sealed in April 2015 between the 2015 Special Olympics World Games and Herbalife global team which sees the latter pledging its support in meeting the nutritional needs of 7,000 athletes and 3,000 coaches from 177 countries during their nine days in Los Angeles. In its role as a Games Supplier, Herbalife will support World Games participants and attendees, providing 300,000 nutrition bars to athletes, coaches, staff, volunteers, families program and honoured guests at all sports venues and general dining areas.

"We feel privileged to be able to support the Malaysian athletes who are representing the country in such a meaningful humanitarian event. Our nutrition sponsorship is in line with our global nutrition mission which is to help people pursue an active, healthy life with good nutrition," said Sridhar Rajagopalan, Sub-Regional General Manager of Herbalife Malaysia & Singapore. "Our Special Olympics team has worked tirelessly in preparation for the forthcoming games, and we hope the support extended will help to boost their performance at the games and bring home the gold."

Herbalife Malaysia also held meet and greet sessions with athletes in Kuala Lumpur (7<sup>th</sup> of July 2015), Kota Kinabalu (11<sup>th</sup> of July 2015), Kuching (13<sup>th</sup> of July 2015) and Kedah (14<sup>th</sup> of July 2015) to present nutrition products and share nutrition tips with them.

"We welcome the support Herbalife Malaysia extends to the Special Olympics Malaysia team, and hope that our Special Olympics athletes will make our country proud and of course enjoy themselves in the process," said Nur Azida Dato' Daud, acting Deputy President, Special Olympics Kuala Lumpur. "There is still little awareness about the Special Olympics here in Malaysia, but I am thrilled that a global nutrition brand has stepped forward and pledged their support to our team," she added.

The World Games will feature 25 Olympic-style sports: aquatics, athletics, badminton, basketball, bocce, bowling, cycling, equestrian, football, golf, gymnastics, half marathon, handball, judo, kayaking, open water swimming, powerlifting, roller skating, sailing, softball, table tennis, tennis, triathlon, volleyball, and beach volleyball. These games will showcase the unparalleled spirit, enthusiasm, teamwork, joy and displays of courage and skill that will be the hallmark of the Special Olympics events.

The Malaysian contingent to the World Games will consist of 25 athletes representing the country in the sports of aquatics/swimming, athletics/track and field, bocce, bowling, equestrian, football/soccer, golf and kayaking. In the 2011 Special Olympics World Games in Athens, Greece, the Malaysian contingent returned home proudly having bagged 23 medals, including six gold medals.

Special Olympics transforms the lives of people with intellectual disabilities, promoting inclusion and dignity through Sports, Health and Education within communities. To learn more, visit <http://www.la2015.org/>

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### **About Herbalife**

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy, sports and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and excess weight by offering high-quality products, one-on-one coaching with a Herbalife Member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife Program to help bring good nutrition to children in need. We also sponsor more than 250 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports. The company has over 7,400 employees worldwide, and reported net sales of \$5 billion in 2014. To learn more visit [herbalife.com](http://herbalife.com)

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**Issued on behalf of Herbalife Products Malaysia Sdn. Bhd. (282141-M):**

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